

## Driscoll Health Plan Launches 2025 Back-to-School Community Initiative

At Driscoll Health Plan, our mission goes beyond distributing school supplies—we strive to close community gaps and improve access to health education, screenings, and essential resources that help students and their families prepare for the new school year.

### Services Provided: *(Services vary by event)*

- Sports physicals, health screenings, and immunization record checks
- Backpacks and school supplies
- Access to certified navigators for Medicaid/CHIP applications and renewals
- Diabetes prevention program referrals for adolescents
- Health education promoting hydration, nutrition, and reduced sugar intake
- Select locations: hygiene kits, socks, and undergarments

This year, Driscoll Health Plan, in partnership with schools, community organizations, healthcare providers, and local government agencies, will host 21 events across 24 counties to deliver trusted resources and reach over 50,000 students.

To find an event near you, visit our [website](#) or follow us on social media.

**[View our 2024 Back to School Initiative video!](#)**

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### Lice Treatment Services

Driscoll Health Plan has partnered with The Lice Angels and Healthy Heads to offer lice remediation services for our members. This valuable benefit is especially helpful for members who have not had success with prescription lice treatments.

In addition to professional lice removal, members will receive education on effective lice prevention strategies.

**[View our flyer for more information!](#)**

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## Pharmacy Barriers with Preferred Drug List Medication

Members are sometimes informed by pharmacies that a medication is not covered, which can result in treatment delays. Driscoll Health Plan has identified that this often occurs when the brand-name version of a medication is listed on the Texas Medicaid Preferred Drug List (PDL), rather than the generic version.

Pharmacy systems are typically set to default to generic formulations. However, to comply with Texas Medicaid requirements, pharmacies must dispense the exact product listed on the PDL — even if it is the brand-name drug.

To help prevent prescription rejections, providers are encouraged to include the following note when e-prescribing:

**"May dispense brand/generic that is covered."**

For assistance with any medication-related issues, please contact the DHP Medication Concierge Service at 361-694-4197.

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## For Providers Treating Patients with Incontinence

Driscoll Health Plan is offering a Value-Added Service for potty training support to eligible members through a partnership with Empower Behavioral Health, which provides the program services.

Empower Behavioral Health offers an ABA-based potty-training program at no cost called Empowering Potty Time. This program uses proven techniques to break down potty training into manageable steps. Once enrolled, experienced technicians guide caregivers through the program using positive reinforcement and personalized strategies to help make the process successful.

### Benefits of this program include:

- Increased independence
- Improved self-esteem
- Enhanced social skills
- Positive reinforcement-based approach

### Who is eligible?

Driscoll Health Plan members under 20 years of age with autism and incontinence can join the potty training program at no cost.

DHP will have virtual sessions at no cost to kick-off Empowering Potty Time throughout 2025 to educate participants about the program. After attending the educational session, eligible member families can choose to further enroll in the individualized sessions. During these sessions, they will work with a therapist to develop a personalized plan for potty-training their child. Families will get up to two \$20 gift cards upon completion of the program.\*

\*Restrictions and limitations apply

Click [here](#) for more information!

# Driscoll Health Plan's Provider Toolkits and Clinical Resources

Below are links designed to equip providers with an extensive array of tools, resources, and comprehensive information aimed at enhancing clinical efficiency and facilitating the delivery of superior patient care.

Through this hub, healthcare professionals can access valuable insights and support to optimize healthcare outcomes and streamline their practice operations.

[Dental Toolkit](#)[C-Section Toolkit](#)[Clinical Guidelines](#)[Depression in Pregnancy Toolkit](#)

[www.driscollhealthplan.com](http://www.driscollhealthplan.com)

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